ACRL/Arts Section
Fall 2016 Meeting

December 12, 2016
Agenda

- ALA Annual Chicago Arts Section Meetings
- Call for Volunteers
- Manual Update
- Membership and Outreach Committee
- Website Report
- Social Media Report
- 2017 Conference Planning Committee
- Strategic Planning Committee
- Publications and Research Committee
- Q & A
Welcome!

Kai Alexis Smith, MSILS
Cal Poly Pomona
Chair

Jennifer Cox, MLIS
The Art Institute of Portland
Vice Chair
ALA Annual Chicago Arts Section Meetings

- Hybrid: Meetings in person and virtually for the Arts Section
  - Virtual: Spring All Committee Virtual Meeting - Date: TBD
  - LES/ARTS Section Discussion Forum
Manual Update

Changes:

- Newsletter Editor is now Public Relations Officer with new responsibilities
- Webmaster and Public Relations Officer move to Membership and Outreach Committee

Check out the updates:
http://acrl.ala.org/arts/about/arts-section-orientation-manual/
Call for Committee Volunteers

There will be open positions on the following committees:

- Membership and Outreach
- Strategic Planning Committee
- Publications and Research Committee
- 2018 Nominating Committee

Learn more about what each committee does here: [http://acrl.ala.org/arts/membership/committees/](http://acrl.ala.org/arts/membership/committees/)

If you are interested in volunteering and have more questions, please contact the Arts Section Vice Chair Jennifer Cox at lafrancememanque@gmail.com or the committee chairs you are interested in serving on to learn more about opportunities. To volunteer fill out this form: [http://www.ala.org/acrl/membership/volunteer/volunteer](http://www.ala.org/acrl/membership/volunteer/volunteer). You will be asked to login using your ALA member ID and the password you created. The form should be completed by February 15, 2017. Be sure that you are a current ALA/ACRL member before attempting to login.
URGENT: Call for Volunteers

Webmaster
This position is a member of the Membership and Outreach Committee.
Position responsibilities:

- Coordinates the ACRL Arts website (http://acrl.ala.org/arts/).
- Collaborates with the Section Chair and the Section Public Relations Officer in updating the website’s pages and managing the blog.
- Liaises to the ACRL Senior Production Editor regarding the website and any ACRL Arts content on the ACRL website (http://www.ala.org/acrl/).

Basic skills in WordPress and web design are preferred. ACRL provides training in Drupal.
This position may entail a few hours of work per month.
Training with the current Webmaster is provided within the next 5 months.
URGENT: Call for Volunteers

Public Relations Officer

This position is member of the Membership and Outreach Committee.

Position Responsibilities:

- Manage and create content the Facebook, Twitter, and WordPress Blog. Post ACRL/Arts information about meetings, events, and resources for librarians to social media.
- Generate a Fall and Spring Arts Section Newsletter.
- Manage and reach out to members to participate in the Member's Spotlight.
- Manage the section listserv.
- Keep track of social media statistics and present updates to the membership at the spring and fall meetings.

Knowledge of Hootsuite and Wordpress preferred.

This position may entail anywhere from 1 - 3 hours a week.

Training with the current Public Relations Officer is provided within the next 5 months.
Arts Section Nominating Committee 2017

• Members
  • Sara Harrington, Chair, Ohio University
  • Sha Towers, Baylor University
  • Ed Teague, Member, University of Oregon

Update as of December 12, 2016: The Arts Section slate remains confidential until the election cycle opens. The Nominating Committee is confident that the slate represents a strong and wonderful incoming team for the Arts Section.
• Leadership Update
  o Marty Miller appointed Chairperson of the Membership and Outreach Committee in April of 2016.
  o Sandra Geskosky, Social Media editor
  o Shannon Robinson, Webmaster
  o Courtney Baron
  o Suzanne Salisbury
  o Britney Louise Thomas
  o Elaine Watson

Committee roster currently stands at 7
  o Marty Miller, Shannon Robinson, Sandra Geskosky, and Suzanne Salisbury will be finishing their terms on June 30, 2017.
ACRL – Arts Membership & Outreach Committee

• Membership statistics for the Arts section as of September 2016 *
  o 58 individual memberships, 43 organizational memberships
  o .13% increase from same period in 2015 in individual members
  o Of those, 14 are new members
  o 38% increase in Student and Support Staff memberships.

• Ongoing Activities
  o ACRL Arts Membership survey was launched in November.
  o Draft of form for collection of Arts members’ publications created
    (Shannon Robinson)
  o Member Spotlight

*Statistics for October and November are not available at this time.
ACRL – Arts Membership & Outreach Committee

• Future Projects
  o Investigate the potential for ACRL Arts to include dance and theatre librarians
  o Researching successfully implemented membership and outreach drives/activities.
  o Suggestions from membership?
Participate in the ACRL Arts Section’s membership survey!

Take it online at http://bit.ly/2hcfcIv

We want to know how you would like to stay informed of the ACRL/Arts Section’s activities.
Member’s Spotlight

We want to shine the light on you!

Follow these easy steps:


2. Send a picture of yourself to gekosky@gmail.com.

3. Be featured in our Member’s Spotlight.

Check out who we’ve featured in 2016 at http://acrl.ala.org/arts/
Facebook & Twitter

Topics that viewers like!

1. Member’s Spotlight
2. Library resources
3. Photography news
4. How to art videos
5. Designs incorporating technology
6. Political art
7. Traditional cultural art
Exploring Chicago Architecture Through Art, Literature, and History

Saturday, June 24, 2017 at 1:00pm

Discover the role the Auditorium Building & the Fine Arts Building played in hosting significant artists’ clubs

Go on a virtual tour of Chicago’s architecture & literature

Hear from the Director of The Archimedia Workshop, an architecture-focused not-for-profit media group

Arts Section Conference Planning Committee

Kimberly Lesley
The University of the Arts

Shannon Marie Robinson
Drexel University

Mallory Sajewski
Western Illinois University

Arts Section Conference Planning Committee

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Western Illinois University
# Strategic Planning Committee

## Members
- Mallory Sajewski, Chair  
  (Western Illinois University)
- Joe Clark  
  (Kent State University)
- Sara DeWaay  
  (University of Oregon)
- Zachary Newell  
  (Salem State University)
- Jennifer Nichols  
  (University of Arizona)

## Section Survey is active!
- Collaboration with the Membership Committee
- Will gather information about arts librarians’ professional backgrounds and thoughts about potential section activities
- Update on responses received
- Please take the survey if you have not yet done so!  
  [http://wiusurveys.qualtrics.com/SE/?SID=SV_eKh2yTxnSm4n86F](http://wiusurveys.qualtrics.com/SE/?SID=SV_eKh2yTxnSm4n86F)

## What’s next?
- Analyzing survey results and implementing new programs for the Arts Section based on survey responses
- Completing the annual review of the Strategic Directions
ACRL Arts
Publications and Research Committee

MEMBERS*:
ARIOEL TURNER (CHAIR), DR. CHRISTINE BROWN, CLAUDIA COVERT (EDITOR, ARTSGUIDE BOSTON), MELANIE EMERSON, BRIDGET O’DONNELL (EDITOR, ARTSGUIDE ORLANDO)

*New members?
Questions?