ACRL/Arts Section
Spring All Committee Meeting

June 21, 2017
Agenda

- ALA Annual Chicago Arts Section Meetings
- Call for Volunteers
- Membership and Outreach Committee
- Social Media Report
- Strategic Planning Committee
- Publications and Research Committee
- Q & A
Welcome!

Kai Alexis Smith, MSILS
Cal Poly Pomona
Chair elect

Jennifer Cox, MLIS
The Art Institute of Portland
Vice Chair/Chair elect

Yvette Cortes, MLIS
Skidmore College
Vice Chair/Chair elect
Arts Section meetings at ALA Annual

*All meetings are on Saturday, June 24

1-2pm
Executive Committee Meeting
Location: Hilton Hotel, Conference room 4E

Partnered event: ACRL/Arts & LES Forum: Exploring Chicago Architecture through Art, Literature, & History
Location: Hilton Hotel, Stevens Center, Salon A-5

3:30 - 4:30pm
Publications and Research Committee Forum
Location: Hilton Hotel, Conference room 4E
URGENT: Call for Volunteers

Webmaster
This position is a member of the Membership and Outreach Committee.
Position responsibilities:
- Coordinates the ACRL Arts website (http://acrl.ala.org/arts/).
- Collaborates with the Section Chair and the Section Public Relations Officer in updating the website’s pages and managing the blog.
- Liaises to the ACRL Senior Production Editor regarding the website and any ACRL Arts content on the ACRL website (http://www.ala.org/acrl/).

Qualification & Commitment:
Basic skills in WordPress and web design are preferred but not required. ACRL provides training in Drupal.

This position may entail a few hours of work per month.
Training with the current Webmaster is provided within the next month.
URGENT: Call for Volunteers

Public Relations Officer
This position is member of the Membership and Outreach Committee.

Position Responsibilities:
- Manage and create content the Facebook, Twitter, and WordPress Blog. Post ACRL/Arts information about meetings, events, and resources for librarians to social media.
- Generate a Fall and Spring Arts Section Newsletter.
- Manage and reach out to members to participate in the Member's Spotlight.
- Manage the section listserv.
- Keep track of social media statistics and present updates to the membership at the spring and fall meetings.

Qualification & Commitment:
Knowledge of Hootsuite and Wordpress preferred but not required

This position may entail anywhere from 1 - 3 hours a week

Training with the current Public Relations Officer is provided within the month.
Social Media Report

Member’s Spotlight:
January: Sarah Carter  
February: Mallory Sajewski  
March: April James  
April: Allie Thome  
May: lorraine wochna  
*Next week, we’ll be spotlighting Rachel Turner

Feb 2 Promoted Create a Button Design  
Mar 7 Yvette Cortes WINNER Button Contest

Facebook and Twitter: 400 posts!  
Fb: 512 likes, 506 followers  
Twitter: 359 followers

Association News:
Jan 12 ArtsGuide: 2017 ALA Midwinter Conference – Atlanta  
Jan 18 ACRL Arts Virtual Midwinter Discussion Forum  
Mar 15 Arts members who presented at ACRL in Baltimore  
May 9 ACRL/ Arts Section at ALA Annual Conference 2017  
Jun 9 Artsguide Chicago

ACRL Arts Section Member News
Apr 18 ACRL Arts Section Member News – Transitions  
Jun 2 ACRL Arts Section Member News – Library Events and Presentations
ACRL Arts Section Member News – Publications section is currently in queue to be published

ACRL Arts Section Survey - Communications Preferences
From the top of Willis Tower to tiny Pickwick Stable, Chicago is with rich architectural history. This program will explore architecture through the lenses of art, literature, and history with three engaging presentations: Discover the role the Auditorium Building and the Fine Arts Building played in hosting significant artists’ clubs; Go on a virtual tour of Chicago’s architecture and literature; and hear from the Director of The Archimedia Workshop, an architecture-focused not-for-profit media group.

Thanks to Mallory Sajewski and Kimberly Lesley for serving on this committee.
Membership and Outreach Committee

ACRL 2017 - Baltimore

1. Button Contest
2. New Member Event

Current Statistics as of May 2017

1. Personal Memberships - 835 total, up from 775 in May 2017
2. Regular - 587, up from 541
3. Student - 117, up from 109
Strategic Planning Committee

Thank you to those who participated in our membership survey!

We sent personal invitations to our 729 members, in addition to posting to the listserv and social media, and received 253 responses.

Based on responses, the Strategic Planning Committee prepared recommendations for the Section, which were submitted to the Executive Committee for consideration and implementation.
Survey Initiatives

The Strategic Planning Committee reviewed the results of the survey and made recommendations to the Executive Committee. These are the following initiatives that will be implemented over the next couple months:

1. Create an Education Committee
2. Expand the scope of the Membership Committee’s charge to include diversifying our membership
3. Provide more support for librarians working with the performing arts
4. Utilize the section listserv more
Publications and Research Committee

- Thank you to the ALA Annual 2017 ArtsGuide editors, Alessia Zanin-Yost and Melanie Emerson!! Check out the guide here: https://goo.gl/81R3NQ
- Join us at ALA: The ACRL/Arts Publications and Research Committee Forum will take place Saturday, June 24, 2017 from 3:30 PM - 4:30 PM in the Hilton Chicago, Conference Room 4E: https://goo.gl/5qoyMU
- Special thanks to Sandra Gekosky and Shannon Robinson for all of their help with publicity this year!
Changes in leadership
Changes in leadership: Executive Committee

Incoming Chair and Vice Chair

Jennifer Cox, MLIS
The Art Institute of Portland
Chair

Yvette Cortes, MLIS
Skidmore College
Vice Chair

Mallory Sajewski, MLIS
Western Illinois University
Incoming Secretary
Changes in leadership: Publications and Research Committee

Incoming Chair

Alessia Zanin-Yost, MLIS
Penn State University Altoona
Changes in leadership: Nominating Committee

Incoming Chair

Kai Alexis Smith, MSILS
Cal Poly Pomona
Changes in leadership: Strategic Planning Committee

Incoming Chair

Mallory Sajewski, MLIS
Western Illinois University
Changes in leadership:
Membership & Outreach Committee

Incoming Chair

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Changes in leadership:
2018 Conference Program Planning Committee

Incoming Chair

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Any questions?