FUNDRAISING STRATEGIES FOR WOMEN'S STUDIES COLLECTIONS

The ACRL Women's Studies Sections' Dallas Program, "Fundraising Strategies for Women's Studies Collections: Resources, Politics and Management," was held on Sunday, June 25, from 9:30 a.m. to 12:30 p.m. It was attended by approximately 50 Women's Studies enthusiasts who came to learn about budgeting and external fundraising for their library collections. Beth Stafford, Women's Studies Librarian at the University of Illinois at Urbana-Champaign, opened the presentations with a brief summary of the preliminary results of a survey conducted on all Women's Studies programs in the country. These results indicate that Women's Studies has become fairly well entrenched in the academic institutions surveyed. Over 400 programs now exist, many of which offer a full major in Women's Studies. Most of the ARL libraries in the initial survey reported that one librarian has designated responsibility for the Women's Studies collection in the library. These collections are almost always integrated into the larger library collections. A directory describing the Women's Studies programs, edited by Beth Stafford, is available from Oryx Press. (See Information Exchange & Member News on Page 8.)

Dora Biblarz, Associate Librarian for Collection Development at Arizona State University, followed with a probing discussion of some of the issues surrounding allocations and budgets for Women's Studies collections. She pointed out the various advantages and disadvantages of using procedural formulas for establishing allocation figures. She also stressed the importance of fine-tuning one's collection to faculty interests and suggested using a faculty research profile (by keyword and LC classification) to coordinate collection development. Dora indicated two major problems for Women's Studies librarians: first, since Women's Studies is interdisciplinary, there is no one LC classification which can be used to evaluate a collection; in addition, publishers who publish in the Women's Studies area do so in many fields, adding to the burden of keeping current. The more recent efforts to mainstream Women's Studies may, ironically, create problems for the librarian who wants to maintain a coherent collection.

In the next presentation, Margie Shurgot, a fundraiser for the Auraria Library in Denver, Colorado, took us through the entire fundraising process, from targeting potential donors, to making contacts, to maintaining a continuing relationship with a network of sources. She stressed the value of following through on all donors, keeping them informed about the use of their money, inviting them to library events, and making them a part of the library community. For potential government sources, she suggested contacting program officers to get help in reviewing proposals before they are sent out, and learning how to make the projects appear critical. Most important is a clear and concise case statement.

Margie began her presentation by pointing out that the number of grants for Women's Studies has dropped considerably since the early 1980's, reflecting a diminished interest in this field on the part of foundations and agencies. She concluded with a more upbeat message: we must use a hitherto neglected pool of donors, namely, WOMEN!

Dr. Hilda Smith reinforced this advice when she concluded the program with a discussion of the Friends of Women's Studies Center at the University of Cincinnati. According to Dr. Smith, the current head of the University's Women's Studies Program, Women's Studies has become a full major in Women's Studies. Most of the time spent at these libraries is in the collection, with a probing discussion of some of the issues surrounding allocations and budgets for Women's Studies collections. She pointed out the various advantages and disadvantages of using procedural formulas for establishing allocation figures. She also stressed the importance of fine-tuning one's collection to faculty interests and suggested using a faculty research profile (by keyword and LC classification) to coordinate collection development. Dora indicated two major problems for Women's Studies librarians: first, since Women's Studies is interdisciplinary, there is no one LC classification which can be used to evaluate a collection; in addition, publishers who publish in the Women's Studies area do so in many fields, adding to the burden of keeping current. The more recent efforts to mainstream Women's Studies may, ironically, create problems for the librarian who wants to maintain a coherent collection.

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FUNDRAISING STRATEGIES, (cont.)

the Center acts as a magnet, not only for interested alumni and faculty, but for community activists as well. Hilda encouraged us to build networks with local alumni who have highly respected positions on boards within the community. The Friends of the Women's Studies Center group now has over 500 members, produces its own newsletter, and responds to requests for grants from many different constituencies. It is supported by a FIPSE grant, by a capital campaign at the University, and by grants given by local corporations and banks. Hilda mentioned the many programs and projects the Center has funded over the years. We were all inspired by the diversity of programs and the effectiveness of the Center in "empowering" Women's Studies as a discipline.

-Susan Williamson
Chair, WSS Program Committee '89

ACRL-WSS SOCIAL HOUR IN CHICAGO

WSS will host a social hour at Midwinter to welcome new members, seasoned veterans, and anyone interested in women's studies and women's activities in ALA. The event is open to all — you need not be a member of the section.

The gathering will be from 5:00-7:00 p.m. on Friday, January 5, 1990 at Molly's Parlour, on the lower arcade of the Palmer House Hotel, 17 E. Monroe. We do not have a reservation, but look for WSS Executive Committee members who will serve as greeters, directing and introducing you.

The social hour has quickly become a popular tradition, so come and meet fellow members and prospective members. Learn more about the Section and other women's groups in ALA. Bring along your friends and colleagues who are footloose in Chicago on Friday evening and take some time to sit and relax before the conference begins. See you there!

NOTES FROM THE CHAIR

As we get ready for Midwinter, the Section is busy and growing (over 700 members!) and there are many opportunities for you to participate. Friday will be our informal social hour (following the Executive Committee meeting), fast becoming a regular event. On Saturday afternoon, we've scheduled a "business and orientation" meeting from 4:00-5:00 for all those interested in the Section's work. Committee chairs will give reports, a revision of the Section's orientation guide will be available and there'll be plenty of time to share information and announcements; we'll be looking for your ideas on the 1991 program, too! Also be sure to join us on Sunday morning from 9:30-11:00 for a panel discussion with the contributors to the forthcoming anthology, Women Online, edited by Judith Hudson, member of the WSS Technical Services Committee. All WSS committee meetings are open and a full schedule is in this newsletter.

We submitted our section review to ACRL in September, and I would like to thank Sarah Watstein, chair of the review committee, and everyone on that committee for a fine job of analysis and documentation. We've been exceptionally productive in our first few years, and we're now working in several new areas: we've appointed an Ad Hoc Publications Committee to look into requests we've had from publishers, to consider how to issue some of the papers given at Section programs, and whether it's time for an anthology on women's studies librarianship. The Executive Committee will be considering other committee changes, and your input is essential: what services/products do you need as a women's studies librarian? In what ways would you like to see WSS focus its efforts: bibliography, library instruction, continuing education, collection development tools, other needs? I look forward to hearing from you, at conferences or in the mail.

Our 1990 Annual program should be exciting. Keynote speaker Catharine Stimpson will address the research needs of women's studies, and three librarians will outline how we have tried to meet these: Cheryl Kem-Simirenko (U. of Oregon) on access issues and technical services; Sue Searing (U. of Wisconsin) on reference sources and public services; and Sarah Pritchard (Library of Congress) on national and international links and cooperative projects. The program will be cosponsored by the RASD Discussion Group on Women's Materials and Women Library Users and by the ALA Committee on the Status of Women in Librarianship.

-Sarah Pritchard
Chair, WSS '89-90
WSS COMMITTEE REPORTS

WSS Ad Hoc Conspectus Committee

The draft conspectus was sent out this fall for testing at three institutions: Sarah Lawrence College, Emory University, and Princeton University. Revisions will be considered for the narrative guidelines and the schedule of classification numbers. If results are available, they will be announced at Midwinter at the section meeting on Saturday afternoon. RLG has indicated they might be willing to publish this Conspectus as a separate document. What should be the future of the WSS role in this document? Should the Ad Hoc Conspectus Committee evolve into a general committee on collection development, bibliography, or the like? Bring your ideas to the Saturday meeting, to the Executive Committee, or write to Sarah Pritchard.

WSS Ad Hoc Publications Committee

The new WSS Ad Hoc Publications Committee will meet for the first time at Midwinter on Monday, from 11:30 to 12:30 p.m. Our general charge is to investigate publishing possibilities resulting from recent Section programs and projects, to determine whether and how WSS should respond to inquiries from publishers, and to recommend a structure for future handling of Section publications.

One proposal is to compile a collection on Library Collections and Services in Women's Studies. All interested WSS members are encouraged to attend the Midwinter meeting to discuss this and other possibilities. Please send ideas for publishing projects or specific publications to: Joan Ariel, Chair, WSS Ad Hoc Publications Committee, Main Library, University of California, Irvine, CA 92717. It would be particularly helpful to receive these by December 15, 1989, or as soon as possible after that date. Many thanks.

Communications Committee

The Communications Committee continues to provide follow-up contact with new WSS members and visitors to Section meetings via a welcome letter which encourages participation in the Section. Another effort designed to create interest in the Women's Studies Section is the social hour which is held the Friday evening at each annual and midwinter conference. These social hours have been well attended in the past, and we hope they will continue to be a popular social event among Section members, friends, and colleagues.

The new logo was accepted by the Board and should be appearing shortly on stationery, brochures, fliers, and the Newsletter. The Committee is also investigating the use of our logo on Section stickers as a publicity device (similar to those used for COSWL's tenth anniversary).

The publication schedule for the Section brochure was changed so that it will be issued following the annual conference. This will provide for a more accurate listing of Section officers since the new chair and other officers take over their positions following the annual meeting.

RELATED MEETINGS – MIDWINTER
(Tentative schedule—check Conference Program)

SRRT Feminist Task Force
Saturday, 2:00-4:00 p.m.
Sunday, 8:00-9:00 a.m.
Tuesday, 9:30-11:00 a.m.

COSWL
Saturday, 8:00-9:00 a.m.
Sunday, 2:00-5:30 p.m.
Tuesday, 11:30 a.m.-12:30 p.m.

RASD Women's Materials and Women Library Users Discussion Group
Monday, 2:00-4:00 p.m.

EDITOR'S NOTES

This issue of the Newsletter includes a new feature, Women's Studies In Action, which is intended to focus on Women's Studies activities related to teaching—whether those be bibliographic instruction using women's resources, specific classes on Women's Studies, bibliographies developed by Women's Studies librarians, or reference service that provides informal instruction related to Women's Studies and/or issues.

For the spring Newsletter, please send copies of bibliographies you have prepared, descriptions of courses your institution offers which have a Women's Studies resource component, or examples of how you have approached those seemingly impossible reference questions requesting information on women for whom no data has been gathered. Send information to either Laura Rein or me; our addresses are on page 7 of the Newsletter.

Thanks to all of you who sent news and articles for this issue. I am now convinced that FAX does work! Miracles. As always, my assistant, Jo Mohan, also worked miracles in putting together the various bits and pieces of the whole.

—Nancy Knipe
Editor, '89-'90
INFORMATION EXCHANGE & MEMBER NEWS

Betty Glass, Coordinator of Online Catalog Training and User Services at Morris Library, Southern Illinois University-Carbondale, Carbondale, IL 62901, was a speaker on the program "Transforming and Restructuring Course Contents and Structures," November 13, 1989, at SIU-C. The program was part of the Fall Colloquia Series, "Transforming Ourselves, Our Courses, Our University, and Our World," co-sponsored by Women's Studies and Black American Studies at SIU-C.

Patricia Davison Kreitz, has left U.C. Berkeley to become Head of Library Services at the Superconducting Super Collider Laboratory Library. Her new address is: Superconducting Super Collider Laboratory, SSC Laboratory Library, 2550 Beckleymeade Ave., Suite 260, Dallas, TX 75237-3946. New Phone: (214) 708-6091. FAX: (214) 298-5451.

Sarah Pritchard, WSS Chair, gave a talk on the "Women's Studies Conspectus" at the New York Library Association conference, October 28, 1989, in Saratoga Springs, NY, at a session hosted by the Roundtable on the Concerns of Women. She described the early efforts by ACRL librarians to promote the development of a conspectus specifically focused on women's studies, and outlined the content and procedures of the current draft conspectus.

Pritchard's remarks from the ACRL National Conference in Cincinnati were published in the August 15 issue of Library Journal, "The Impact of Feminism on Women in the Profession." The Women's Studies Section was instrumental in having Sarah named to the panel of respondents for Mary Anne Dolan's talk.

Nancy Knipe, Coordinator of Automation at Colorado College, was appointed Co-Chair of the College's Women's Concerns Committee. The Committee, composed of faculty, administrative, support staff, and student representatives, addresses issues of concern to women on campus, including hiring, retention, safety, and sexual harassment.

Susan Williamson is now at The Annenberg School of Communications, U. of Pennsylvania, 3620 Walnut Street, Philadelphia, PA, 19104-8220. (215) 898-7041.

Joan Arel, Women's Studies Librarian at the University of California, Irvine, recently has been appointed to a new half-time position as Academic Coordinator for Women's Studies, reporting to the Director of Women's Studies. Her responsibilities include academic advising for Women's Studies majors and minors; curriculum and program development; coordination of the basic introductory course, colloquia, and conferences; program budget, scheduling, and publicity; and liaison between Women's Studies and the Women's Resource Center. Joan, of course, also continues her half-time position in the Library as Women's Studies Librarian. She would be happy to share her position profiles or any other information with interested WSS members. Contact Joan Arel, Women's Studies Librarian, Main Library, University of California, Irvine, CA 92717. (714) 856-49770.

Beth Stafford, past WSS Chair and Librarian for the Women's Studies and Women in International Development Collections at the University of Illinois Library at Urbana-Champaign, has edited the Directory of Women's Studies Programs and Library Resources. This guide profiles over 400 WS programs, faculty, and library resources. Available from Oryx Press. $55.00. ISBN 0-89774-507-8.

WORLD BOOK – ALA GOAL AWARDS

World Book – ALA Goal Awards are two annual grants of $5,000 provided by World Book, Inc. to a unit or chapter of the American Library Association to encourage and advance the development of library service and librarianship through recognition and support of programs which implement the mission, priority areas, and goals of the American Library Association.

Project proposals are judged by a jury of the ALA Awards Committee. The Chair of the 1989-90 World Book-ALA Goal Awards Jury is: Elinor M. Hashim from OCLC. Six copies of the proposal and application form should be submitted by March 1, 1990 to: World Book-ALA Goal Awards Jury, Attn.: Elaine Wingate, American Library Association, 50 East Huron Street, Chicago, IL 60611.

Interested units or chapters may submit draft proposals to the chair of the jury prior to ALA Midwinter. The jury will meet and discuss these drafts with project directors to offer guidance and direction prior to submission of the final proposal. For questions about and guidelines for the application process, contact Elaine Wingate, ALA Awards Committee Staff Liaison, Headquarters, (312) 944-6780, ext. 420.
Addams, American social reformer, pacifist, and women’s rights advocate founded Hull House in 1889 to improve conditions in Chicago’s slums. Among her accomplishments were child labor reform, an eight-hour working day for women, and better housing. In 1919, Addams became President of the Women’s International League for Peace and Freedom, and in 1931, she received the Nobel Peace Prize with Nicholas Murray Butler. Surrounded by the University of Illinois-Chicago campus, Hull House is a red brick, turn-of-the-century building which once furnished such services as daycare for working mothers.

Garfield Park Conservatory (300 N. Central Park Blvd., 533-1281. Daily 9-5. Free admission) The Conservatory has over five acres of plants and flowers in near tropical conditions, including palm and fern houses—a nice antidote to a Chicago January. Take the Lake Street (#16) bus westbound from Wacker Drive; get off at Central Park Ave. The conservatory is right across the street.


Adler Planetarium. (1300 S. Lake Shore Dr., 322-0300. Mon.-Thurs. 9:30-4:30; Fri. 9:30-10; weekends 9:30-5. Free admission) Exhibits on modern astronomy and astronomical techniques. The Race to the Moon exhibit features a videotape of the Apollo 11 manned moon landing and includes a 2.6 ounce moon rock. Also on display are early scientific instruments as well as a solar telescope. A two part Sky Show is presented using a horizon projection system.

John G. Shedd Aquarium. (1200 S. Lake Shore Dr. at Roosevelt Rd., 393-2438. Daily 9-5. Adults $2; children $1) More than 800 species totaling over 8,000 aquatic animals. Divers hand-feed fish daily at 11, 2, and 3 in a 90,000 gallon tank which is part of the Coral Reef exhibit. Fresh and salt water fish, mammals, reptiles, amphibians, and invertebrates from all over the world are on display.

The National Women's History Project distributes a catalog of materials on women’s history, including posters, books, and study materials for young readers. For Black History Month in February, the Project has designed a poster featuring portraits of Harriet Tubman, Sojourner Truth, Mary McLeod Bethune, Madame C. J. Walker, Lena Home, Lorraine Hansberry, Wilma Rudolph, Rosa Parks, and Marian Anderson. Send $1 for the catalog to National Women's History Project, 7738 Bell Road, Windsor, CA 95492.

Andrea Cantrell, U. of Arkansas, has compiled Manuscript Resources for Women’s Studies, a guide to 142 collections preserved by the Special Collections Department which pertain to Arkansas women. Descriptive entries include diaries, correspondence, scrapbooks, and family and business papers of individual women. Send order to: Women’s Studies Guide, Special Collections Department, U. of Arkansas Libraries, Fayetteville, AR 72701. $5, payable to U. of Arkansas Libraries.


Joan Ariel, Women's Studies Librarian at the University of California, Irvine, initiated an upper division course in 1989 at UCI entitled Research Methods and Sources in Women's Studies, with the following course description: "As an emergent and multidimensional discipline, Women's Studies presents particular challenges and opportunities to the researcher. This course will examine theoretical and practical avenues to understanding and conducting library-based research in Women's Studies. Paying particular attention to the intersections between Women's Studies and Ethnic Studies, we will explore the organization of knowledge and information in Women's Studies, the impact of feminism on these structures, and methods of access to information and scholarship on women and related issues within a multicultural framework.

"Highly recommended for seniors in Women's Studies, this course provides invaluable preparation for the senior thesis. Other majors are welcome. While this course will focus on topics and materials in Women's Studies, the methods and sources discussed can be applied to research in a variety of disciplines. Students with research papers in other classes will find this course particularly useful. Lecture, discussion, and library-laboratory. Midterm, final, and bibliography project."

Joan would be happy to share her syllabus and reading list with others in WSS and would love to exchange materials and experience with any other members who have taught such courses. Contact Joan Ariel, Women's Studies Librarian, Main Library, U. of California, Irvine, CA 92717. (714) 856-4970.

Bonnie Cox, Humanities Bibliographer at the University of Kentucky, now has a three-way split in her duties. In addition to her work in Collection Development (which includes responsibility for the Women's Studies Collection), she has been appointed as the Director of Women's Studies and is also teaching a Women's Studies class on a four year joint appointment with the College of Arts and Sciences. Bonnie is the first librarian to direct UK's Women's Studies program, which supports an undergraduate minor. Although no faculty are rostered in the WS program, more than a dozen courses approved for minor credit are offered each semester by associated faculty.

Bonnie teaches a new course, Kentucky Women Writers, which is cross listed with the English Department. Writers included are: Eliza Calvert Hall (a forgotten regionalist), Olive Tifft Dargan, Elizabeth Madox Roberts, Edith Summers Kelley, Janice Holt Giles, Harriette Arnow, Gayl Jones, Bobbie Ann Mason, Denise Giardina, Barbara Kingsolver and Marsha Norman. The writers and their works are analyzed and placed within a literary, regional, historical, and feminist context.

The Women's Studies faculty and WS Program are planning a spring symposium "Women's Studies: Changing the Disciplines," geared around Nancy Chodorow's visit to UK. Contact Bonnie Cox, M.I. King Library, U. of Kentucky, Lexington, KY 40506. (606) 257-5895.

LIBRARY GUIDES

Several libraries have sent their library guides on Women, Gender, and Women's Studies:

The University of Michigan Undergraduate Library has published a series of one page guides designed to encourage research into and awareness of various contemporary issues, e.g. Contemporary Issues: Sexual Assault, which includes "Points to Ponder," statistical information on rape; Local Resources such as phone numbers for the police, campus security, assault awareness, and crisis center; National Organizations involved in sexual assault; and selected resources in the undergraduate library. Lynn Westbrook, Coordinator of Reference and Bibliographic Instruction, Undergraduate Library, U. of Michigan Ann Arbor, MI 48109. (313) 763-5084.


Carleton College. Women in American Religious History. Carolyn Sanford, Bibliographic Instruction Librarian, Carleton College Library, One North College St., Northfield, MN 55057-4097.

University of the Arts. Women in the Arts. Sara MacDonald, Reference Librarian, University of Arts, Greenfield Library (333), Broad & Pine Sts., Philadelphia, PA 19102.
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CONFERENCE PROGRAM PLANNING
Sarah Pritchard, Chair; Chicago 1990

CONFERENCE PROGRAM PLANNING
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New York, NY 10021 (212)-772-4180

TECHNICAL SERVICES COMMITTEE
Betty Glass, Chair
Morris Library
Southern Illinois University
Carbondale, IL 62901 (618)-453-2336

CONFERENCE PROGRAMS & CALLS FOR PAPERS

Abstracts of papers are requested for a collection on women in the history of American libraries. Abstracts should be 250-300 words; papers are not to exceed 20 double-spaced pages. Papers on theoretical aspects, women library founders, users, and workers are welcome. Contributions on women of color and other minorities are especially encouraged. Abstract deadline is January 2, 1990. Contact Suzanne Hildenbrand, School of Information and Library Studies, SUNYAB, Buffalo, NY 14260. (716)636-2412.

The 1990 Colorado Women's Studies Annual Conference will be held May 4-5. The theme is "Feminist Scholarship as a Catalyst for Change." Three page abstracts (double-spaced) of proposals for panels or papers can be sent to CWSA Meeting, Women Studies Program, Campus Box 246, U.of Colorado, Boulder, CO 80309-0246.

The National Women's Studies Association Conference will be held June 19-24 at the U. of Akron, Akron, OH. The theme is "Feminist Education: Calling the Question." For information call NWSA (301) 454-3757.
ACRL WOMEN'S STUDIES SECTION MIDWINTER MEETING AGENDA

Friday, January 5, 1990
2:00-4:00 p.m. - Executive Committee
4:30-6:00 p.m. - Social Hour

Saturday, January 6, 1990
9:30-11:00 a.m. - Communications Committee
4:30-5:30 p.m. - General Meeting: Business/Orientation

Sunday, January 7, 1990
9:30-11:00 a.m. - General Meeting: "Women Online"
11:30 a.m.-12:30 p.m. - 1991 Program Committee
4:30-5:30 p.m. - Technical Services Committee

Monday, January 8, 1990
8:00-9:00 a.m. - 1991 Nominating Committee
9:30-11:00 a.m. - Communications Committee
11:30 a.m.-12:30 p.m. - Ad Hoc Publications Committee

Tuesday, January 9, 1990
11:30 a.m.-12:30 p.m. - Executive Committee

Nancy Knipe/Laura Rein, Editors
WSS Newsletter
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